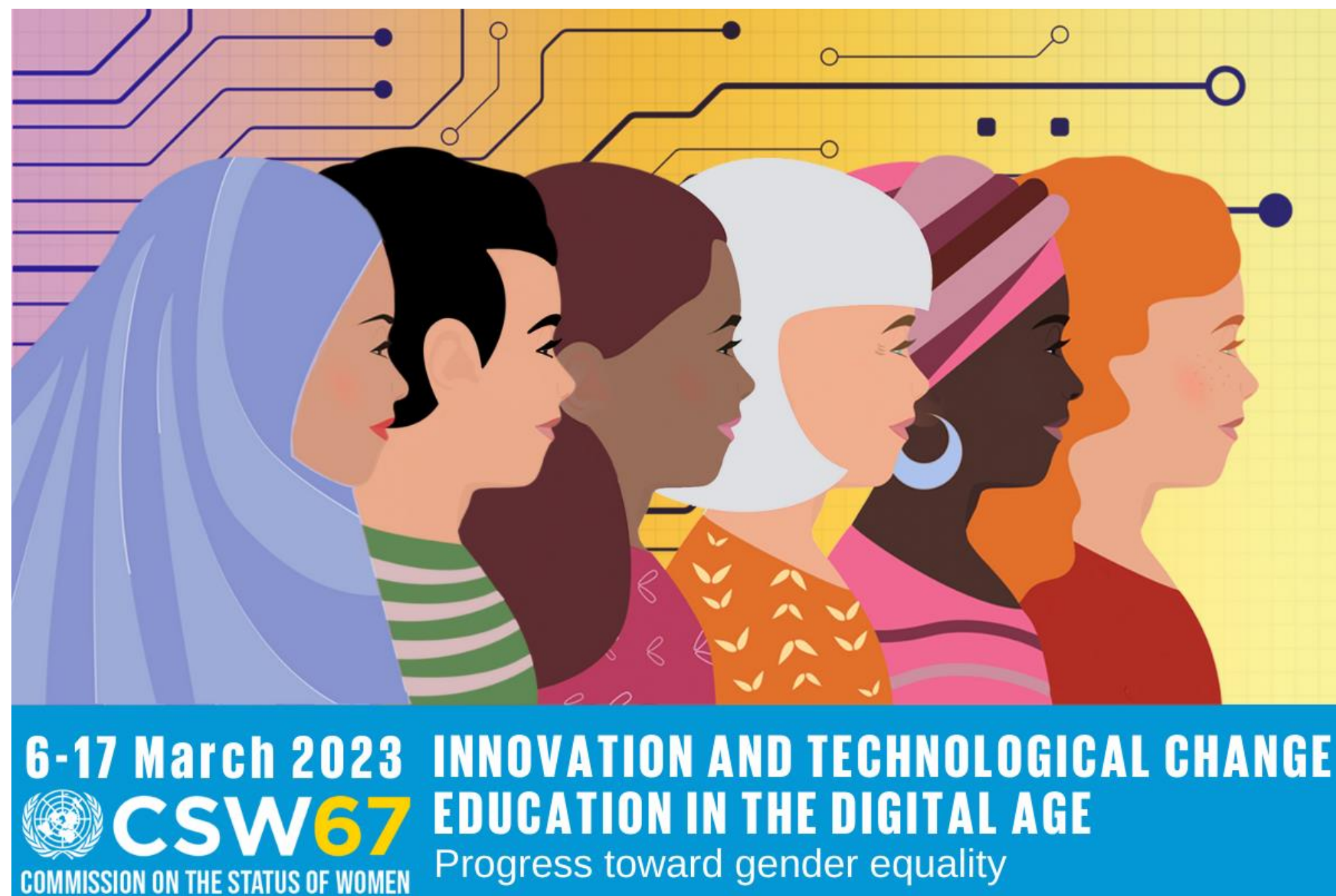


# Crafting Your Message for CSW67 (and Beyond)

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# 3-Step Reflection

1. Consider the communities you serve and your congregation
2. Consider your ministry itself
3. Consider the role of government

# Step 1:

When I think of the communities of people my congregation and I serve through our ministries...

- Where/how are women and girls being impacted by technological innovation or digital education?
- Which groups of women and girls face the most profound impacts?
- What specific businesses, groups, or phenomena are generating the most profound impacts in these communities?
- Where/how are women and girls taking leadership in technology, innovation or digital education in these communities?

# Step 2:

## When I think of my ministry...

- Where/how is this ministry attempting to address the impacts or benefits of technological innovation on women and/or girls in the community we serve?
- Where/how is this ministry fostering the leadership of women and/or girls in technological innovation?
- How does involvement of women and girls in our planning and activities improve our capacity to innovate?



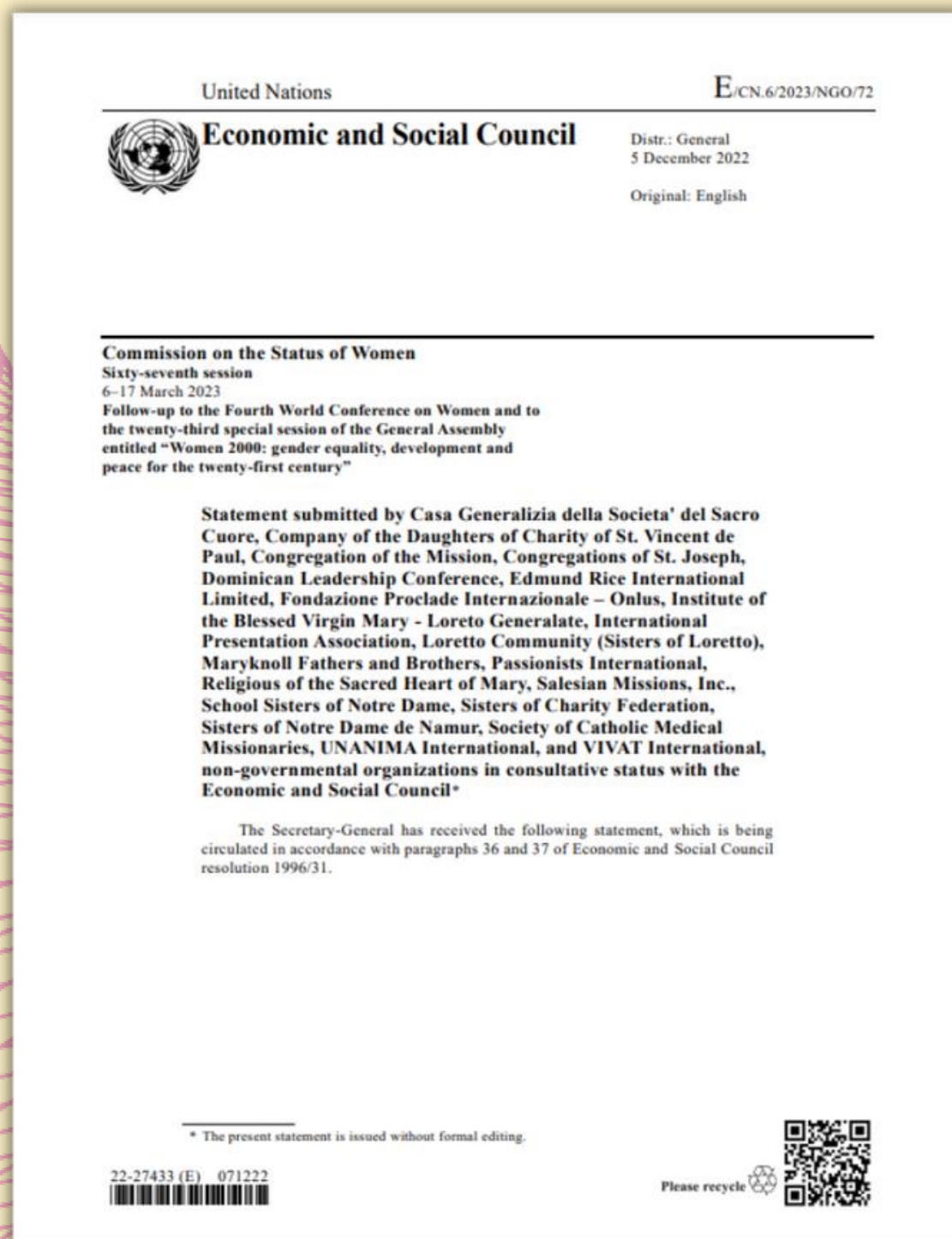
# Step 3:

When I think of the services, programmes, or support our government provides...

- Where/how do I see the local or national government addressing the impacts or benefits of technological innovation on women and girls in the community I serve?
- Where/how do I see the local or national government promoting the leadership of women and girls in technological innovation or digital education?
- How could government be more supportive of the technology concerns and leadership of women and girls in the community I serve?

# Want further inspiration?

## Read JCoR's Joint Statement for CSW67



JCoR's member organizations submitted a joint statement for CSW, identifying important issues related to CSW67's priority theme and providing recommendations that should be included in the outcome document. We encourage you to read our statement and incorporate its messaging into your advocacy efforts throughout CSW.

"Our global community seeks to bring about the common good, through service to many of the most marginalised and remote communities of the world. From this position, we have borne witness to the tremendous potential of digital innovation and technology to catalyze development through the empowerment of women and girls. On the basis of our experiences, we recommend the following actions from UN Member States to maximise the empowerment potential of digital innovation while minimising its risks to women and girls..."

Click on the following link to access the full statement and read our recommendations for the outcome document: <http://bit.ly/3XYerFV>